



CITY of PETERBOROUGH SWIMMING CLUB

SPONSORSHIP PACK

Leading the way in competitive swimming



Introduction

The aim of the City of Peterborough Swimming Club is to promote and encourage the art of swimming in all its aspects and to be recognised as one of the best Competitive Swimming Clubs in the East Region.

The Club provides coaching and competition for all ages and levels of swimmers, and all are welcome. A swimmer's individual progress and improvement - at whatever standard - is what gives satisfaction to the Club and its coaches as well as to the swimmers themselves.

The Club aims to provide an enjoyable environment in which to help swimmers fulfil their potential and prepare them to compete at a level commensurate with their ability and promote a social atmosphere which encourages their regular attendance at training sessions.

The club currently has 282 members, which 256 are swimmers and the remaining 26 are club officials and volunteers.

Our swimmers mainly compete within the East Region and Cambridgeshire County, but we do have a National Squad competing all around the UK in selected meets / galas.

We on average hold around 20 home galas / competitions each season, at the Peterborough Regional (pool) Fitness Centre.

We also attend on average a further 25-30 galas / competitions throughout the UK.

Sponsorship

We are always looking for new sponsors. We are a non-profit organisation, run entirely by volunteers. The only Club staff receiving payment are our Club Coaches and administrator. All funds generated by Sponsors contribute to the costs of pool rental, coaching, timing equipment, training aids, and administration.

In return we can offer you a number of different sponsorship packages.

It's not often you get a chance to advertise your business, and help a local sporting organisation.

So come on, why not check out which package suits your business and let us know.



COPS Bronze Sponsor Pack - £250.00 per year

As a COPS Bronze Sponsor you will get:-

- Your advert will be included on our "Proudly Supported By" advertisement page(s), attached to **ALL** our home based Gala programmes throughout the season.
- Your company logo added to **ALL** our result sheets, displayed on our club notice boards and website.
- Your advert will also be included in our Sponsors section on our website, which can be found at www.copsclub.co.uk. A link to your website can also be provided.

COPS Silver Sponsor Pack - £500.00 per year

As a COPS Silver Sponsor you will get:-

- Branding on our Club Notice Boards ie. Company logo / advert.
- Full Page Gala programme advertisement within **ALL** our home based gala programmes.
- Your company logo added to **ALL** our result sheets, displayed on our club notice boards and website.
- Your advert will also be included in our Sponsors section on our website, which can be found at www.copsclub.co.uk. A link to your website can also be provided.

COPS Gold Sponsor Pack - £1,000+ per year

As a COPS Gold Sponsor you will get:-

These are customised sponsorship packages, which can include any of the following:-

- The privilege of being the headline sponsor for one of the Clubs three main championships (Club Champs, Mini-Meet and COPS Open).
- Banner advertisement at **ALL** our galas / competitions (home & away - where allowed).
- Full-page Programme advertisement space relating to the relevant championship.
- Newspaper coverage, and an invitation to present the medals and trophies.
- Company logo included on Coaching Staff shirts, worn during sponsored championship and throughout the year.
- Advertisement included on our "Proudly Supported By" advertisement pages, in **ALL** our home based Gala programmes throughout the season.
- Branding on our Club Notice Boards ie. Company logo / advert.
- Distribution of company leaflets / flyers during **ALL** home based galas and competitions.
- Your advert will be also included as a headline sponsor on our Websites Results and Sponsor Pages (www.copsclub.co.uk). A link to your website can also be provided.

If you are interested then please contact our Club Administrator:-

**Roger Adams
26 Drayhorse Road,
Ramsey,
Huntingdon
Cambs
PE26 1SD**

Tel: 01487 815307